ONE APP FOR ENQUIRIES, ORDERS, PRODUCTION, TASKS AND STAFF

Simple plans. Start free. Pay only when it works for you.

Same price for every industry. ProMaTo comes ready for your business: doors & windows, bus body, textile, paint, corporate gifting, tailoring, education and more. Every paid plan starts with **14 days free, no card needed**.

Free

Daily tasks and attendance for small teams

₹0

forever

Start free

- ✓ Tasks for 3 users
- ✓ Attendance for 5 staff
- ✓ Alerts on the app
- ✓ Morning and evening reports

Starter

Manage one thing well: enquiries or orders

₹999

a month

or ₹7,999 a year · save ₹3,989

14 days free

- ✓ Everything in Free
- ✓ Pick one: Enquiries *or* Orders
- ✓ Measurement, signature, quotation
- ✓ Payments and dues per order
- ✓ 500 AI credits a month
- ✓ Attendance for 10 staff

Recommended

Growth

Enquiries and orders, connected

₹2,499

a month

or ₹19,999 a year · save ₹9,989

14 days free

- ✓ Everything in Starter
- ✓ Enquiries *and* Orders, connected
- ✓ Won enquiry becomes an order
- ✓ Milestone payments, auto reminders, profit per order
- ✓ Fabrication Pack included
- ✓ 5 users · 1,500 AI credits
- ✓ Attendance for 25 staff

Pro

Bigger teams and the AI Assistant

₹4,999

a month

or ₹39,999 a year · save ₹19,989

14 days free

- ✓ Everything in Growth
- ✓ AI Assistant: "Which orders are late?"
- ✓ Live location of field staff
- ✓ 15 users · 4,000 AI credits
- ✓ Attendance for 50 staff
- ✓ Priority support

14-day free trial. All features of the plan, only your phone number needed. If you don't continue, your account moves to Free and your data stays safe.

Launch offer till 31 January 2027: an extra 20% off the first year on yearly plans. Growth yearly: ₹15,999 instead of ₹19,999.

Which plan is right for me?

Give work to my staff and track attendance	**Free**
Enquiries on WhatsApp, Facebook or calls slip through	**Starter with Enquiries**
Track every order from production to dispatch	**Starter with Orders**
Know who owes me money and send payment reminders	**Starter with Orders**
Won enquiry becomes an order, plus milestone payments	**Growth**
Bigger team, AI Assistant, live staff location	**Pro**

Yearly plans cost the same as 8 months, so you get 4 months free. Free setup by our team (worth ₹4,999) with any yearly plan.

Every limit, in one place

No surprises later. Anything not listed here is unlimited on your plan. Orders, quotations, contacts and tasks are unlimited on every paid plan.

	Free	Starter	Growth	Pro
Users (people who log in)	3	3	5	15
Attendance staff (mark attendance only, no full login)	5	10	25	50
AI credits a month	–	500	1,500	4,000
Contacts / customers	500	Unlimited	Unlimited	Unlimited
Orders and quotations	–	Unlimited	Unlimited	Unlimited
Pipeline / Order Process stages	–	15	Unlimited	Unlimited
File storage	1 GB	5 GB	25 GB	100 GB
Rows per Excel import	100	500	2,000	10,000
WhatsApp alerts from ProMaTo's number a month	50	200	500	1,000
WhatsApp messages from your own number	–	Unlimited	Unlimited	Unlimited
Broadcast recipients a month (your number)	–	2,000	10,000	50,000
Custom enquiry forms	–	3	25	Unlimited
Social media scheduled posts a month	–	–	60	300
Extra user a month	–	₹249	₹199	₹149

What are AI credits?

Credits are how much work the AI does for you each month. When they run out, the AI pauses and your team keeps working as normal.

AI replies to a customer on WhatsApp	**1 credit**
AI checks if a lead is serious, or summarises it	**1 credit**
AI summarises an order or a task	**1 credit**
You ask the AI Assistant a question (Pro)	**2 credits**
AI daily business summary (Pro)	**2 credits**

Unused credits carry over for one month. Need more? ₹299 for 500 or ₹999 for 2,000, valid 12 months.

WhatsApp: two kinds of messages

From your own WhatsApp Business number: replies to your customers, AI replies, festival and offer broadcasts. Meta bills you directly at their rates. ProMaTo adds nothing on top.

From ProMaTo's number: alerts to you and your team when you haven't connected your own number. Included up to your plan's monthly limit. App alerts are always unlimited.

Users and staff

Users log in and work in ProMaTo. **Attendance staff** are workers who only mark attendance, take leave and check in at sites. They cost much less: ₹29 a month for each extra staff member.

More than one company? 15% off each additional company with the same owner.

Add only what you need

Every add-on is optional, and you can add or remove it from Settings at any time.

Fabrication Pack Cutting list, BOQ, wastage, client and labour quotes, 2D view for doors & windows. Included in Growth and Pro.	**₹499 /month**
Extra user Another person who logs in. ₹249 on Starter, ₹199 on Growth, ₹149 on Pro.	**from ₹149 /month**
Extra attendance staff Attendance, leave and site check-in for one more worker.	**₹29 /staff /month**
Live location tracking See where field staff are during working hours. Included in Pro.	**₹49 /staff /month**
More AI credits 500 credits for ₹299 or 2,000 for ₹999. Valid 12 months.	**from ₹299**
Extra storage 10 GB more for photos, drawings and files.	**₹499 /year**
Setup by our team We connect WhatsApp and Facebook, import your Excel data, set up your stages and train your team. **Free with any yearly plan.**	**₹4,999 one-time**
Inventory *(coming soon)* Stock of materials and products, linked to orders. Included in Growth and Pro.	**₹499 /month**
Payroll *(coming soon)* Salary from attendance in one click.	**+₹40 /staff /month**
Shop billing (POS) *(coming soon)* Barcode, price tags and billing for a shop counter.	**₹499 /counter /month**

Ready for your industry on day one

Doors & windows: dealers start with measurement, signature and quotation. Fabricators add cutting list and BOQ.	**Starter (Enquiries) or Growth**
Bus body, textile, paint: orders through each production stage, part dispatch, worker attendance.	**Starter (Orders) or Growth**
Corporate gifting: enquiry, bulk quote, packing and delivery in one place.	**Growth**
Tailors & boutiques: measurement card, trial date and stitching stages.	**Starter (Orders)**
Education institutes: enquiry to admission with WhatsApp follow-up.	**Starter (Enquiries)**

Enterprise: ProMaTo on your own server

For larger companies that want their own installation. One-time licence, then a yearly maintenance fee (AMC) for updates and support.

	Standard	Plus	Custom
One-time fee	₹2,99,000	₹5,99,000	On request
Users / attendance staff	50 / 100	200 / 500	As needed
Yearly AMC (from month 7)	₹60,000	₹1,20,000	20% of licence

Everything in each plan

Platform	Free	Starter	Growth	Pro
Web app	✓	✓	✓	✓
Mobile and desktop app	✓	✓	✓	✓
Push notifications	✓	✓	✓	✓
Morning and evening reports	✓	✓	✓	✓
No "Made with ProMaTo" on quotes and pages	–	✓	✓	✓
Two-step login, device limits, audit log	✓	✓	✓	✓
API access	–	–	Role-limited	Full
Support	Help videos	WhatsApp	WhatsApp	Priority

Tasks	Free	Starter	Growth	Pro
Create and assign tasks	✓	✓	✓	✓
Due dates and reminders	✓	✓	✓	✓
Comments and photos on tasks	✓	✓	✓	✓
Repeating tasks	–	✓	✓	✓
Task depends on another task	–	–	✓	✓

Team and attendance	Free	Starter	Growth	Pro
Attendance with location check-in	✓	✓	✓	✓
Leave requests and approval	–	✓	✓	✓
Attendance at a customer site	–	✓	✓	✓
Invite staff, manage the team	✓	✓	✓	✓
Roles: owner, manager, staff	✓	✓	✓	✓
Custom roles and permissions	–	–	✓	✓
Live location of field staff	–	Add-on	Add-on	✓

Enquiries (Leads)	Free	Starter	Growth	Pro
All enquiries in one list (WhatsApp, Facebook, website, calls) [1]	–	✓	✓	✓
Sales stages (pipeline), drag and drop, Won / Lost / Hold [1]	–	✓	✓	✓
Follow-up reminders [1]	–	✓	✓	✓
Deal value [1]	–	✓	✓	✓
Customer location pin and directions [1]	–	✓	✓	✓
AI replies and checks if a lead is serious [1]	–	✓	✓	✓
WhatsApp broadcast (festival and offer messages) [1]	–	✓	✓	✓

Orders and production (Order Process)	Free	Starter	Growth	Pro
Orders with production stages, drag and drop [1]	–	✓	✓	✓
Assign orders to staff [1]	–	✓	✓	✓
Checklist at each stage [1]	–	✓	✓	✓
Next due date when an order moves [1]	–	✓	✓	✓
Your own order numbers [1]	–	✓	✓	✓
Part dispatch and part invoicing [1]	–	✓	✓	✓
Order tracking page for your customer [1]	–	Basic	Custom	Custom
Order categories [1]	–	–	✓	✓
Planned target dates per stage [1]	–	–	✓	✓
Automatic stage move [1]	–	–	✓	✓
Internal staff notes [1]	–	–	✓	✓
Production and installation labels with QR [1]	–	✓	✓	✓
Your own label design and branded QR page [1]	–	–	✓	✓

[1] On Starter you choose Enquiries or Orders. These features come with the one you choose. You can switch once a month.

Payments and dues	Free	Starter	Growth	Pro
Order value, advance, payments received and balance on every order [1]	–	✓	✓	✓
Customer-wise dues across all their orders [1]	–	✓	✓	✓
Overdue payments list, also in the morning report [1]	–	✓	✓	✓
Payment receipt to the customer on WhatsApp [1]	–	✓	✓	✓
Payment reminder to the customer in one tap, with UPI QR [1]	–	✓	✓	✓
Milestone payments (advance, on dispatch, after installation) with due dates [1]	–	–	✓	✓
Staff assigned to collect each milestone, with their own reminders [1]	–	–	✓	✓
Automatic reminders to the customer before and after the due date [1]	–	–	✓	✓
Expenses on each order [1]	–	–	✓	✓
Profit or loss on each order and in total [1]	–	–	✓	✓
Payments by site, and who can see them [1]	–	–	✓	✓
Ask the AI Assistant: "Who owes me money this week?"	–	–	–	✓

Measurement and quotation	Free	Starter	Growth	Pro
Custom fields	–	Basic	Advanced	Advanced
Measurement form with photos	–	✓	✓	✓
Customer signature on the measurement	–	✓	✓	✓
Quotation from the measurement	–	✓	✓	✓
GST and automatic totals	–	✓	✓	✓
Bank details, UPI QR and signature on the quote	–	✓	✓	✓
Quotation design	–	Standard	Custom	Custom
Email quote with read receipt	–	–	✓	✓
Quotation versions	–	–	✓	✓
Won enquiry becomes an order automatically	–	–	✓	✓

[1] On Starter, payments come with Orders, and measurement and quotation come with either Enquiries or Orders. Automatic payment reminders go from your own WhatsApp number (Meta bills you) or count towards your plan's ProMaTo alerts.

Doors and windows	Free	Starter	Growth	Pro
Profile library (Jindal, Prominance and more), no deposit, no per-profile fee	–	✓	✓	✓
Quotation and design per profile	–	✓	✓	✓
Material list per order	–	✓	✓	✓
Cutting list, BOQ and wastage (Fabrication Pack)	–	Add-on	✓	✓
Client and labour quotes, 2D view (Fabrication Pack)	–	Add-on	✓	✓
Raw material stock and year-end value	–	–	✓	✓

Apps and forms	Free	Starter	Growth	Pro
Custom enquiry forms: share as a link or add to your website, entries go to Enquiries [1]	–	✓	✓	✓
Form design to match your website (colours, text, button) [1]	–	✓	✓	✓
Confirmation email to the person who filled the form [1]	–	✓	✓	✓
Automatic backup of enquiries and orders to your own Google Sheet	–	✓	✓	✓
Send emails from your own email address and brand (SMTP)	–	✓	✓	✓
Facebook pages, ad accounts and lead forms connected [1]	–	✓	✓	✓
Your own WhatsApp Business number connected	–	✓	✓	✓
Address pins and attendance geofencing (Google Maps)	✓	✓	✓	✓
Schedule posts to Facebook, Instagram, LinkedIn and X	–	–	✓	✓

Reports and AI	Free	Starter	Growth	Pro
Dashboard	✓	✓	✓	✓
Staff performance	✓	✓	✓	✓
Revenue and profit graphs	–	–	✓	✓
Stuck orders and slow follow-ups flagged	–	–	✓	✓
Instant reports	Basic	Basic	Advanced	Full
AI summaries of leads, orders and tasks	–	✓	✓	✓
AI Assistant: ask "Which orders are late?"	–	–	–	✓
AI daily business summary on WhatsApp	–	–	–	✓

"Won enquiry becomes an order" needs both Enquiries and Orders, so it starts on Growth.

Try it free for 14 days

Sign up in 2 minutes at **promato.co** with your WhatsApp number. No card needed.
Questions? WhatsApp or call **+91 93150 00086** · **support@promato.co**